



LAUZON
COLLECTION

Art de Vivre
Wood Floors

**MINERAL
INFLUENCE**

COLOR PALETTE LOOKBOOK



ART DE VIVRE

We believe that great design can transform any interior into the true expression of oneself.

Our team of designers selects and combines the right wood with the right design elements for every LAUZON floor.

The result, simply fabulous wood floors that will serve as the canvas to any modern, classic, or rustic interior.

*“Simplicity is
the keynote to
true elegance”*

COCO CHANEL





“Color is a power which directly influences the soul”

KADINSKY

Our color palette covers a wide range of the latest hues. It is structured into three key categories of color influence – Natural, Mineral and Earth. Each color category is then divided into more precise tones, making sure we cover every important design color.

MINERAL INFLUENCE

Color tones ranging from salt white to the black depth of onyx plus the many subtle mineral shades of gray and taupe in between.

White and Cream
Simple yet romantic shades of creamy white.

Taupe
Organic tones of warm taupe to subtle shades of gray.

Gray and Black
Deep, luminous shades of charcoal from a handsome gray to a dynamic black.

NATURAL INFLUENCE

Blond and pale hues, true expressions of natural wood tones with or without stain.

EARTH INFLUENCE

Rich expressions of earth tones from dark blond to deep exotic brown.

WHITE AND CREAM

Simple yet romantic shades of creamy white.

Colors that speak to the romance and charm of vintage interiors or the organic feel of modern farm. Included are subtle tones of warm white to the understated sophistication of beige.

PLAZA | North American Oak



*“The best rooms have something to say
about the people who live in them.”*

DAVID HICKS



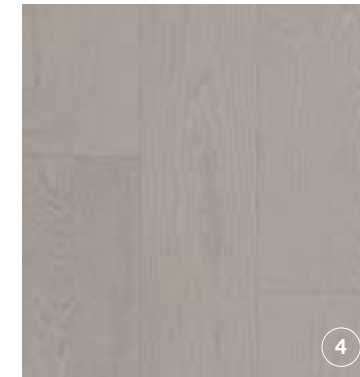
1



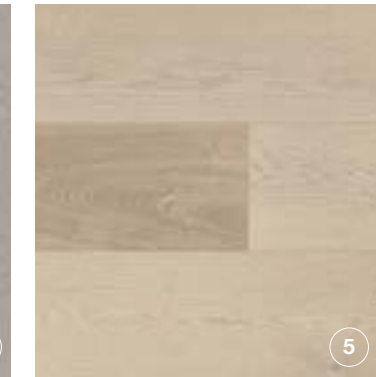
2



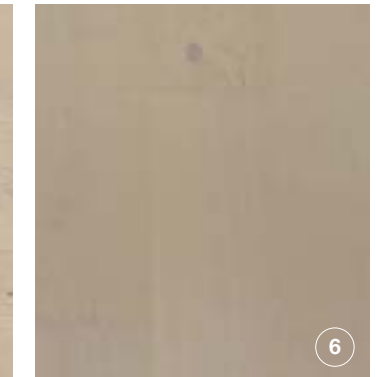
3



4



5



6



7



8



Simple yet romantic shades of
creamy white.

- 1 | BIANCO
Canadian Maple
- 2 | MORNING MIST
European White Oak
- 3 | DUFFERIN
Canadian Maple
- 4 | ESPERENZA
North American Oak
- 5 | CREMA
European White Oak
- 6 | CHANTILLY
North American Oak
- 7 | THALASSA
European White Oak
- 8 | CAPRICCIO
Canadian Maple



THE LOOK AND FEEL OF A FLOOR

From smooth to textured, the feel of a floor plays an important role in the overall design of a room. Classic, smooth surfaces work well in traditional settings. Textured floors complement a relaxed and casual décor.

In addition to the feel of the floor, the texture process enhances the wood grain and influences the level of stain absorption. We offer wood floors in four textures: smooth, refined, brushed, or hand scraped.

A SUPERIOR FINISH

All Lauzon Collection floors are protected by our exclusive Titanium™ finish. This industry leading product provides the ultimate protection against scuffing and chipping and still retains the floor's luster and clarity for years to come. Titanium will also slow down the natural yellowing that can be caused by natural and artificial light.



PULSA | Canadian Maple

Organic tones of light brown to subtle shades of neutral gray.

Taupe is evident from a delicate shade of fawn to the warm tones of a light gray. The influence of taupe adds warmth to a modern interior or a touch of sophistication to a casual décor.

TAUPE





Organic tones of warm taupe to subtle shades of gray.

- 1 | DALIA
North American Oak
- 2 | DEVON
European White Oak
- 3 | NOSTALGIA
North American Oak
- 4 | OPERA
American Hickory
- 5 | VIDAL
European White Oak



“A room should never allow the eye to settle in one place. It should smile at you and create fantasy.”

JUAN MONTOYA





WELLNESS AND BEAUTY

No one likes a bad air day. By adding our Pure Genius™ to our Titanium™ finish, we will transform your wood floor into an air purifier, cleaning the air in your room.

CLEANER AIR. CLEANER HOME.

We embedded Pure Genius agents into the top layer of the Titanium finish. These molecules are activated by light and interact with any contaminants (VOC, formaldehyde, odors...) which are brought by air movement close to the floor surface. Pure Genius will naturally decompose the contaminants into harmless water and carbon molecules. Depending on air movement in the house, Pure Genius will purify 60 to 85% of the indoor air you breathe.

CRYSTAL CLEAR

Titanium™ finish is standard on all our floors. The coating is crystal clear, to reveal all the natural beauty of the wood without the milky effect often seen with regular finishes.

Titanium also dramatically slows down the yellowing effect caused by light. This unique finish has exceptionally high resistance to impact and scratches. It has no added VOC's, formaldehyde or solvent, and includes antibacterial properties eliminating 99.6% of bacteria from the floor surface. Lauzon Collection floors come with a lifetime limited warranty on structural defect and a 50-year wear warranty on its Titanium finish.



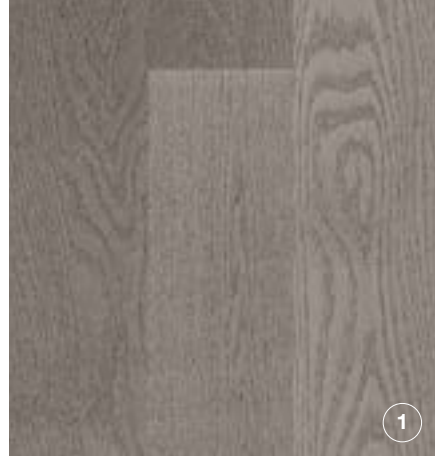
GRAY AND BLACK

Deep, luminous shades of charcoal from handsome gray to dynamic black.

Deeper mineral tones add drama to a décor. The richness of charcoal or the drama of black gives a room character and elegance.

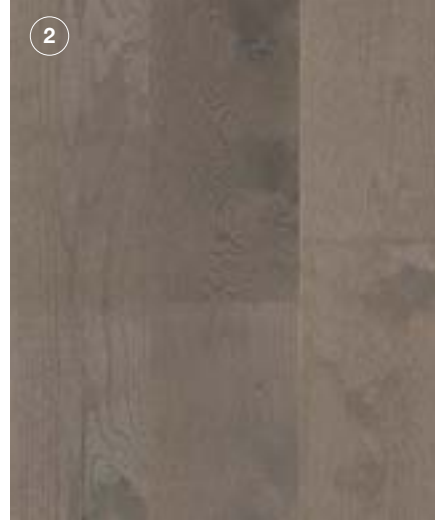
DRAMA | North American Oak





*“I am going to make everything around me beautiful
—that will be my life.”*

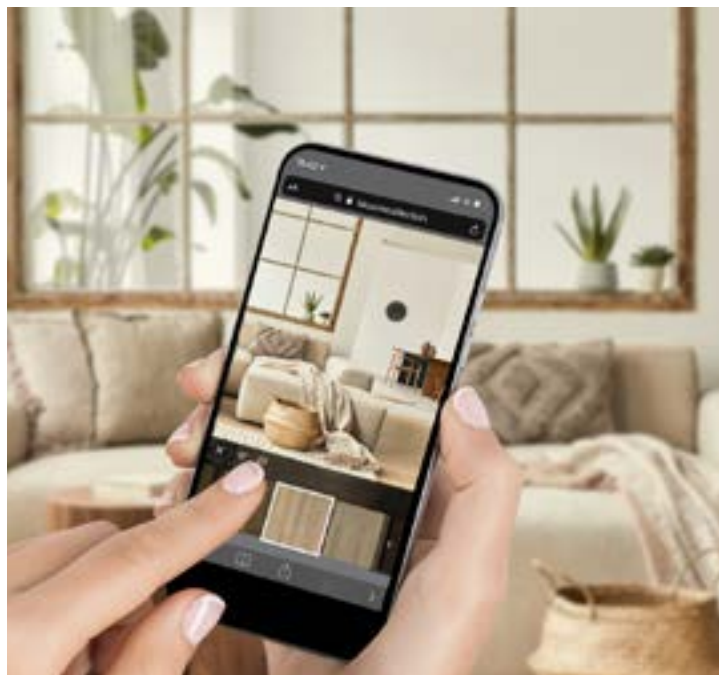
MARK HAMPTON



Deep, luminous shades of charcoal from a handsome gray to a dynamic black.

- 1 | CURIOSO
North American Oak
- 2 | SOAVE
European White Oak
- 3 | CLEMENT HILL
European White Oak
- 4 | TORMENTA
North American Oak
- 5 | STACCATO
Canadian Maple





LOVE IT, SEE IT, ORDER IT

Don't guess, you can see it in your own space!

With our Virtual Designer, you can envision how beautiful your room will look with a new Lauzon Collection wood floor.

To see the floor in person we are happy to send you a sample. Simply visit lauzoncollection.com, order the products you would like to see, and we will send you a 10" sample of your dream floor.



MINERAL INFLUENCE

Color tones ranging from salt white to the black depth of onyx plus the many subtle mineral shades of gray and taupe in between.

COLOR FEATURES

COLOR	COLOR TONE	SPECIE	TEXTURE	SHEEN	WIDTH	THICKNESS	CONSTRUCTION	FINISH
BIANCO	White/Cream	Canadian Maple	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
CAPRICCIO	White/Cream	Canadian Maple	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
CHANTILLY	White/Cream	European White Oak	Brushed	Ultra-Matte 10%	7 1/2" (190 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
CLEMENT HILL	Gray/Black	European White Oak	Refined	Ultra-Matte 10%	8" (203 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
CREMA	White/Cream	European White Oak	Refined	Semi-Gloss 40%	8" (203 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
CURIOSO	Gray/Black	North American Oak	Brushed	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
DALIA	Taupe	North American Oak	Brushed	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
DEVON	Taupe	European White Oak	Brushed	Ultra-Matte 10%	7 1/2" (190 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
DRAMA	Gray/Black	North American Oak	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
DUFFERIN	White/Cream	Canadian Maple	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
ESPERANZA	White/Cream	North American Oak	Brushed	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
MORNING MIST	White/Cream	European White Oak	Refined	Ultra-Matte 10%	8" (203 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
NOSTALGIA	Taupe	North American Oak	Brushed	Semi-Gloss 40%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
OPERA	Taupe	American Hickory	Refined	Ultra-Matte 10%	7 1/2" (190 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
PLAZA	White/Cream	North American Oak	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
PULSA	Taupe	Canadian Maple	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
SOAVE	Gray/Black	European White Oak	Refined	Ultra-Matte 10%	8" (203 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
STACCATO	Gray/Black	Canadian Maple	Smooth	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
THALASSA	White/Cream	European White Oak	Brushed	Ultra-Matte 10%	7 1/2" (190 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
TORMENTA	White/Cream	North American Oak	Brushed	Ultra-Matte 10%	3 1/4" (82.5 mm), 5 3/16" (132 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius
VIDAL	Taupe	European White Oak	Brushed	Ultra-Matte 10%	7 1/2" (190 mm)	9/16" (15 mm)	Engineered Multiply	Titanium with Pure Genius



LAUZON
COLLECTION

Art de Vivre
Wood Floors

Since wood is a natural product, no two planks will be identical in terms of color and grain. Mineral streaking and knots occur naturally and vary with the type and grade of wood. The colors reproduced in the brochure may vary from the original tones due to the limitations of printing techniques. Always use the samples available at your Lauzon retailer to confirm your color selection.

For more inspiration or to discover the complete range of our offering, please visit our website or visit the Lauzon retailer closest to you.

lauzoncollection.com | [@lauzonwoodfloors](https://www.instagram.com/lauzonwoodfloors) | T. 1 877 427 5144

